



puppy LICIOUS™



FORMULATED TO MEET
AAFCO STANDARDS
FOR GROWTH &
REPRODUCTION†

**COMPLETE
& BALANCED
RAW
PUPPY FOOD**

**LOVE THEM
RIGHT FROM
THE START**

SUITABLE FOR
ALL BREEDS

THAW + FEED + LOVE
NO SUPPLEMENTS REQUIRED

PROFESSIONALLY
FORMULATED

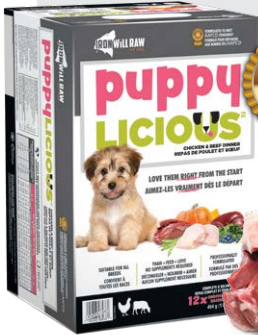
   [ironwillraw.com](https://www.ironwillraw.com)

puppyLICIOUS™

CHICKEN & BEEF DINNER

- ✓ A classic pairing of whole cuts of chicken meat, bone-in chicken and rich, nutrient dense beef organs make this a crowd favourite!
- ✓ Easy transition to Iron Will Raw Canine Complete Complete Chicken & Beef Dinner for adult dogs

Ingredients: Chicken (with ground bone), beef heart, beef liver, winter squash, green beans, spinach, fish oil, blueberries, salt, yeast culture (*Saccharomyces cerevisiae*), L-carnitine, zinc proteinate, vitamin E supplement, iron proteinate, kelp meal, manganese proteinate, thiamine mononitrate, vitamin D supplement.



**FORMULATED TO MEET
AAFCO STANDARDS FOR
GROWTH & REPRODUCTION†**



PROFESSIONALLY FORMULATED RAW PUPPY NUTRITION

ANIMAL BASED 84%

BEEF HEART & LIVER, CHICKEN (WITH GROUND BONE)

Source of amino acids, calcium, phosphorus and a plethora of other vitamins and minerals.

FISH OIL (OMEGA 3) (DHA & EPA)

Improves cognitive function, aids in a healthy skin and coat.



PLANT BASED 15.5%

WHOLE FRUITS & VEGETABLES

Excellent source of fibre & phytonutrients like anthocyanin – a blue, violet, or red flavonoid pigment found in plants.



SUPPLEMENTATION 0.5%

SALT

Contributes sodium and chloride to the diet, both are major electrolytes in the body.



BETA-GLUCANS (YEAST CULTURE)

Improves and boosts the immature immune system.



L-CARNITINE

Improves fat metabolism, sparing protein for tissue growth and development.



TRACE MINERALS & VITAMINS

Supplies crucial nutrients at consistent concentrations.

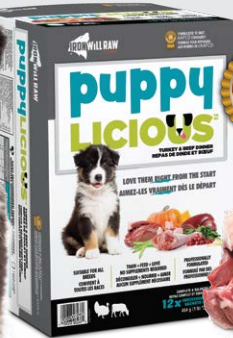


puppyLICIOUS™

TURKEY & BEEF DINNER

- ✓ Perfect for puppies with a sensitivity to chicken
- ✓ For puppies who's stool quality is maintained on a slightly higher calcium diet
- ✓ Easy transition to Iron Will Raw Canine Complete Turkey & Beef Dinner for adult dogs

Ingredients: Turkey (with ground bone), beef heart, winter squash, beef liver, spinach, green beans, cranberries, fish oil, celery, yeast culture (*Saccharomyces cerevisiae*), L-carnitine, zinc proteinate, vitamin E supplement, iron proteinate, kelp meal, manganese proteinate, thiamine mononitrate, vitamin D supplement.



**FORMULATED TO MEET
AAFCO STANDARDS FOR
GROWTH & REPRODUCTION***



PROFESSIONALLY FORMULATED RAW PUPPY NUTRITION

ANIMAL BASED 84%

BEEF HEART & LIVER, TURKEY (WITH GROUND BONE)

Source of amino acids, calcium, phosphorus and a plethora of other vitamins and minerals.

FISH OIL (OMEGA 3) (DHA & EPA)

Improves cognitive function, aids in a healthy skin and coat.



PLANT BASED 15.5%

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LOVE THEM RIGHT FROM THE START

Iron Will Raw Puppylicious Dinners are formulated to meet the needs of all growing puppies. It is essential that a complete and balanced raw puppy food is formulated to meet higher nutrient demands for a puppy's development. By feeding Iron Will Raw Puppylicious Dinners, you will have peace-of-mind knowing that you are supporting optimal growth.

DAILY RECOMMENDED FEEDING AMOUNTS*

 1 pouch = 454 g (16 oz)

Estimated Weight at Maturity kg lb		Age in Months							
		2 - 3		4 - 6		7 - 9		10 - 12	
		g	oz	g	oz	g	oz	g	oz
1-4	3-10	57-114	2-4	171-228	6-8	143-200	5-7	143-200	5-7
5-9	11-20	171-285	6-10	342-456	12-16	285-399	10-14	285-342	10-12
10-22	21-50	285-456	10-16	513-684	18-24	456-627	16-22	513-627	18-22
23-45	51-100	456-627	16-22	741-969	26-34	912-1026	32-36	912-1083	32-38
> 45	> 100	969-1140	34-40	1311-1482	46-52	1254-1539	44-54	1425-1653	50-58

Questions? WE GOT ANSWERS!

IS MY PUPPY GETTING WHAT THEY NEED FROM IRON WILL RAW PUPPYLICIOUS DINNERS?

Yes, they are! All essential nutrients are found in required amounts in Puppylicious Dinners. Puppylicious Dinners make raw feeding simple – Thaw, Feed, Love.

HOW LONG SHOULD I KEEP MY PUPPY ON PUPPYLICIOUS DINNERS?

It is recommend to keep your puppy on Puppylicious Dinners until they are fully grown and mature. This equates to 10 to 12 months for small breeds, 12 to 14 months for medium breeds, 16 to 18 months for large breeds and 18 to 24 months for extra-large breeds.



Keep frozen until ready to use.



Thaw on plate in refrigerator.



Wash hands, surfaces and utensils.



Keep separate from human foods.



Immediately refrigerate or discard unused portions.

TRANSITIONING TO A RAW DIET? VISIT IRONWILLRAW.COM

IRON WILL RAW PET FOOD | 600 Read Road, St. Catharines, Ontario L2R 7K6 | 905 714 9698 | support@ironwillraw.com

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† Iron Will Raw Puppylicious for Dogs is formulated to meet the AAFCO Dog Food Nutrient Profiles for Growth & Reproduction, including growth of large size dogs (32 kg [70 lb] or more as an adult).

* Intended as an initial starting guide. Individual needs may vary based on daily activity level and individual metabolism. Feeding amounts should be adjusted accordingly.